

SPONSOR/EXHIBITOR BENEFITS

LME[®]
LASERS FOR
MANUFACTURING
EVENT[®]
SCHAUMBURG, IL USA

MARCH 28-29
2018

laserevent.org/exhibit

About LME[®]

The Lasers for Manufacturing Event[®] (LME[®]) is the place to see the latest in laser technology, network with the industry's elite and find solutions to current and future manufacturing needs. Our mission is to provide a one-stop event for companies interested in integrating laser technology into their production.

Advantages of Exhibiting

- **Online exposure** – Your company logo and website link on LME 2018 web pages.
- **Reach key buyers** – Receive pre- and post-conference lists of LME attendees for marketing and follow-up mailings (for one-time mailing only).
- **Showcase your products** – Complimentary slot in the Laser Technology Showcase (available to 10' × 10' and up). Exhibitors provide presentations about the benefits of their equipment and the parts it can manufacture right on the show floor. Presentation time varies from 10–20 minutes, depending on booth size.

Enjoy exposure to a wider laser manufacturing audience at LME 2018. Co-located conferences include LAM[®] 2018 and Digifab Con 2018.

LME 2018 Sponsorship Opportunities *(Sponsorships are only available to LME 2018 exhibitors)*

Event Guide – Exclusive

- Full-page ad, located on the inside front cover.
- Company logo prominently placed on the front cover.
- Available to every event attendee at registration and on display at entrance to the Event.
- Recognition as exclusive sponsor in event marketing materials.

Show Bags – Exclusive

- Company name or logo, along with the event logo, exclusively on the event bags.
- Bags will be distributed to all attendees at the Registration desk.
- Option to distribute additional bags at your booth.
- Recognition as exclusive sponsor in event marketing materials.

Lanyards – Exclusive

- Company name or logo, along with the show logo, exclusively on the event's official badge lanyards.
- Lanyards distributed to all attendees at the Registration desk.
- Option to distribute additional lanyards at your booth.
- Recognition as exclusive sponsor in event marketing materials.

Wi-Fi – Exclusive

- Logo on signs as Wi-Fi sponsor placed throughout the exhibit.
- Company logo, along with the show logo, exclusively on cards with Wi-Fi login information for attendees.
- Recognition as exclusive sponsor in event marketing materials.

Laser Technology Showcase Theater – Exclusive

- Company logo on signage in and around the Laser Technology Showcase Theater.
- Opportunity to distribute company literature and/or a premium item at the theater.
- Recognition as exclusive sponsor in event marketing materials.

Thursday Afternoon Ice Cream Break – Exclusive

- Company logo on signage around the Thursday Afternoon Ice Cream Break.
- Opportunity to distribute company literature and/or a premium item at the break.
- Recognition as exclusive sponsor in event marketing materials.

Ask the Experts Booth – Exclusive

- Company logo on signage at the Ask the Experts Booth.
- Opportunity to distribute company literature and/or a premium item at the booth.
- Recognition as exclusive sponsor in event marketing materials.

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Sponsorship Opportunities Continued

Mingle with the Experts Reception – Exclusive

- Company logo on signage around the Mingle with the Experts Reception.
- Opportunity to distribute company literature and/or a premium item at the reception.
- Recognition as exclusive sponsor in event marketing materials.

Raffle Prizes – Limited Availability

- Company logo on raffle boxes & signs.
- Recognition as prize sponsor in event marketing materials.

Sponsorship Plus

Show Bag Inserts – Every event attendee receives a tote bag. Expand your exposure by inserting a flyer, program announcement, job opportunity or other small promotional product into the event tote bag. All bag inserts must be pre-approved by LIA. The sponsor will be responsible for providing the necessary amount of items.

BONUS BENEFIT!

LME exhibitors can enjoy additional exposure to attendees at LIA's Laser Additive Manufacturing Conference (LAM[®]), one of the co-located conferences at LME 2018.

LAM will have presentations on the latest from researchers and industry presenters on when, where, and how to use laser additive manufacturing.

Sponsor opportunities for LAM are available. Visit lia.org/lam for more information.

Additional Advertising Options for Sponsors and Exhibitors

LME onsite program ad

Ad sizes*

- ¼ page (3.67" × 4.75")
- ½ page (7.5" × 4.75" or 3.67" × 9.75")
- Full page (8.5" × 11")
- Inside back cover (full page)
- Back cover (full page)

*All ads are full color, with no bleed

Meter Boards – Limited Availability

Drive traffic to your booth by delivering your message to purchase-authorizing attendees walking into and through the exhibit hall.

- Includes (1) meter board: 39" wide × 90" tall.
- Your company is responsible for creating artwork and submitting to LIA.

LIA TODAY – January/February Issue

Ad sizes*

- ¼ page (3.67" × 4.75")
- ½ page (7.5" × 4.75" or 3.67" × 9.75")
- Full page (8.5" × 11")

*All ads are full color, with no bleed

For additional information, please contact our Marketing department at 1.407.380.1553 or marketing@lia.org.

Presented by:

