

SPONSORSHIP BENEFITS



March 27–28, 2018
SCHAUMBURG, IL USA

lam.lia.org/sponsor

LIA's 10th Annual Laser Additive Manufacturing (LAM) Conference!

The Lasers Additive Manufacturing Conference® (LAM®) will have presentations on the latest from researchers and industry presenters on when, where, and how to use laser additive manufacturing. Attendees will learn about additive manufacturing from design, materials, modeling and manufacturing to applications.

LAM 2018 is a co-located conference with the Lasers for Manufacturing Event® (LME®).

LAM 2018 Sponsorship Opportunities* *(Sponsorships are only available to LME 2018 exhibitors)*

Platinum Level Sponsorship – Overall Conference

- 2 complimentary LAM 2018 full conference registrations
- Recognition as the Platinum Sponsor at the Conference Welcome
- Prominent placement of company logo on promotional and onsite materials (i.e. web page, emails, registration area signage, on-site program, etc.)
- Full page, full color ad in LIA TODAY pre-show issue
- Full color ad in LAM 2018 on-site program

Gold Level Sponsorships – Tuesday Lunch, Wednesday Lunch, Lanyards, Workshop Briefcase

- 1 complimentary LAM 2018 full conference registration
- Company logo featured prominently throughout sponsored event or on sponsored item
- ½ page, full color ad in LIA TODAY pre-show issue
- ½ page, full color ad in LAM 2018 onsite program

Silver Level Sponsorships – Flash Drives, Wi-Fi, Padfolios, Onsite Program Guide

- 1 complimentary LAM 2018 full conference registration
- Company logo featured prominently on sponsored item
- ¼ page, full color ad in LIA TODAY pre-show issue
- ¼ page, full color ad in LAM 2018 onsite program

Bronze Level Sponsorships – Tuesday Early Morning Coffee, Wednesday Early Morning Coffee, Tuesday Morning Break, Wednesday Morning Break, Tuesday Afternoon Break, Wednesday Afternoon Break

- 1 complimentary LAM 2018 full conference registration
- Company logo will be featured prominently throughout sponsored event
- ¼ page, full color ad in LAM 2018 onsite program

*See reverse side for information about LME.

Sponsorship Plus

Conference Briefcase Inserts – Expand your exposure by inserting a flyer, program announcement, job opportunity or other small promotional product into the show bag. All bag inserts must be pre-approved by LIA. The sponsor will be responsible for providing the necessary amount of items for each bag.

LME EXHIBITOR BENEFITS



LAM Dates: March 27–28, 2018
LME Dates: March 28–29, 2018
 Schaumburg, IL USA

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LAM sponsorships are available exclusively to LME 2018 exhibitors

About LME

The Lasers for Manufacturing Event® (LME®) is the place to see the latest in laser technology, network with the industry's elite and find solutions to current and future manufacturing needs. Our mission is to provide a one stop event for companies interested in integrating laser technology into their production.

LME is a two-day exhibit that starts on the second day of the LAM conference.

Showcase your products at the only manufacturing event just for lasers. Sign up today and receive the following benefits:

- **Online exposure** – Your company logo and website link on both LAM and LME 2018 web pages.
- **Reach key buyers** – Receive pre- and post-attendee lists for LME and co-located conferences, LAM 2018 and DigiFab Con. (*For one-time mailing only*).
- **Showcase your products** – Complimentary slot in the Laser Technology Showcase (available to 10' x 10' and up). Exhibitors provide presentations about the benefits of their equipment and the parts it can manufacture right on the show floor. Presentation time varies from 10–20 minutes, depending on booth size.

Additional Advertising Options

for Sponsors and Exhibitors

LAM and/or LME onsite program ad	Meter Boards – <i>Limited Availability</i>	LIA TODAY – <i>January/February Issue</i>
<p>Ad sizes*</p> <ul style="list-style-type: none"> • ¼ page (3.67" x 4.75") • ½ page (7.5" x 4.75" or 3.67" x 9.75") • Full page (8.5" x 11") • Inside back cover (full page) • Back cover (full page) <p><i>*All ads are full color, with no bleed</i></p>	<p>Drive traffic to your booth by delivering your message to purchase-authorizing attendees walking into and through the exhibit hall.</p> <ul style="list-style-type: none"> • Includes (1) meter board: 39" wide x 90" tall. • Your company is responsible for creating artwork and submitting to LIA. 	<p>Ad sizes*</p> <ul style="list-style-type: none"> • ¼ page (3.67" x 4.75") • ½ page (7.5" x 4.75" or 3.67" x 9.75") • Full page (8.5" x 11") <p><i>*All ads are full color, with no bleed</i></p>

For additional information, please contact the Marketing Department at 1.407.380.1553 or marketing@lia.org.

Presented by:

