

LIA TODAY

GUEST ARTICLE GUIDELINES

We are excited that you are interested in sharing your expertise and thoughts with the laser community through our bimonthly newsletter, LIA TODAY. To assist you in the submission process, we have developed guidelines for guest authors. Please check that your article meets all guidelines before submitting to us. If you have additional questions, please contact us and we are happy to help!

BEFORE YOU SUBMIT:

Content: We are always looking for great newsworthy content that covers challenges and innovations in the field of photonic materials processing, laser safety, and laser market trends. This is not a paid opportunity, but does carry the benefit of publishing your work on a platform that is read by thousands of your peers. All article topics should be confirmed with an LIA TODAY editor before writing your article, as we try to group and schedule articles for publication that have similar themes. Please email your article ideas to lia@lia.org and an editor will be in touch with you.

Potential Categories: Safety, medical applications, research and development, laser applications fundamentals, history, business, and other categories.

Potential Industries: Energy storage, aerospace, DoD non-aerospace, automotive, medical devices and biotechnology, microelectronics and IC fabrication, Internet of Things, research and development, and other industries.

SUBMISSION GUIDELINES:

Style: The tone should be editorial and informative; it should not sound like a sales pitch. It should be comprehensible by a broad audience of readers with low to expert experience with the topic, so it is important to include examples and simple explanations alongside any technical language.

Length: 1000 - 2000 words

Text: Please use standard fonts such as Arial, Calibri, or Times New Roman. Fonts, font sizes, and line spacing will be reformatted by LIA for the final piece. Grammar and mechanics will be edited to the LIA style guide by LIA, but please be mindful of spelling and grammar as you are writing so that your message is clear.

Headline: Please include two newsworthy headlines suggestions for your article using action verbs.

Images & Figures: Please include images to be used with the article as an email attachment (PNG, GIF, JPG, JPEG) (min. 1000px in width or height). Images should also be placed in the body of the text where the author would like them to appear in the final article.

Deadlines: All material is due no later than two weeks prior to the scheduled publishing date. Check with an editor for your deadline.

Note: LIA reserves the right to abstain from publishing a submitted article for any reason.

SUBMISSION CHECK LIST:

- Full text as a Word Document
 - Abstract: A 50 – 100 word summary in plain language
 - Two (2) headline suggestions using an action verb
 - Article 1000 – 2000 Words
 - Images with captions placed in the body of the article
 - Article references when applicable
 - Short author *bio* (full title, company, 50 words)
 - (optional) Professional headshot of author
- Images attached in one of the accepted file types (.png, .tiff, .jpeg, .jpg) (min. 1000px width or height).

Submit to lia@lia.org