SPONSORSHIP OPPORTUNITIES

THE WORLD’S LEADING CONFERENCE ON LASER SAFETY

MAY 3-6, 2021

Presented by:

www.ilsc.ngo
ilsc@lia.org | +1.407.380.1553 | 1.800.34.LASER
ILSC® 2021 Sponsorship Levels
Sponsor Reception: Tuesday, May 4, 2021
All sponsorships receive a booth at the sponsorship reception.

**Diamond Event Sponsorship: Sponsor Reception**

- Recognition as Overall Conference Sponsor
- Company logo/signage prominently displayed throughout ILSC conference
- Company logo displayed at sponsored event
- Distribution of promotional materials in conference bag
- Two full conference registrations
- Hyperlink to company on the ILSC website
- First right of refusal to purchase Hotel Key Promotion
- Company logo featured in the Advance Program
- Full page 4-color inside front cover ad in the Advance Program and the Conference Program*
- Company logo and listing in the Conference Program
- Full page 4-color inside front cover ad in the LIA TODAY newsletter*
- Dedicated Interview - Distributed in the LIA TODAY newsletter and Laserchirp blog
- Opportunity for ILSC-related company Press Release featured on Laserchirp blog
- Social Media Promotion
- Panel Discussion Participation Opportunity

**Platinum Event Sponsorship: Choice of Awards Luncheon, LSSS Conference, or Welcome Reception**

- Company logo/signage prominently displayed throughout ILSC conference
- Company logo displayed at sponsored event
- Distribution of promotional materials in conference bag
- Two full conference registrations
- Hyperlink to company on the ILSC website
- Opportunity to purchase Hotel Key Promotion (First come, first served)
- Company logo featured in the Advance Program
- Full page 4-color ad in the Advance Program*
- Company logo and listing in the Conference Program
- Full page black & white ad in the Conference Program*
- Full page 4-color ad in the LIA TODAY newsletter*
- Dedicated Interview - Distributed in the LIA TODAY newsletter and Laserchirp blog
- Opportunity for ILSC-related company Press Release featured on Laserchirp blog
- Social Media Promotion
- Panel Discussion Participation Opportunity

Awards Luncheon Sponsor will have a Reserved Table at Awards Luncheon

**Diamond Level: $12,000**  
**Member Price: $11,400**

**Platinum Level: $10,000**  
**Member Price: $9,500**

* LIA reserves the right to edit/approve ad content.
GOLD LEVEL: $7,000  
MEMBER PRICE: $6,650  
Gold Event Sponsorship: Choice of Attendee Gift, Conference Bags, Conference Program & Proceedings, Medical PAS, Technical PAS, Opening Plenary Session, Wi-Fi & Charging Station, or Masks for Attendees

- Company logo/signage prominently displayed throughout ILSC conference
- Company logo displayed at sponsored event
- Distribution of promotional materials in conference bag
- Two full conference registrations
- Hyperlink to company on the ILSC website
- Company logo featured in the Advance Program
- 1/2 page 4-color ad in the Advance Program*
- Company logo and listing in the Conference Program
- 1/2 page black & white ad in the Conference Program*
- 1/2 page 4-color ad in the LIA TODAY newsletter*
- Opportunity for ILSC-related company PR featured on Laserchirp blog
- Social Media Promotion
- Panel Discussion Participation Opportunity

Conference Bag Sponsor will have logo on front of conference bag  
Conference Program & Proceedings Sponsor will have logo on front cover of Program

SILVER LEVEL: $5,000  
MEMBER PRICE: $4,750  
Silver Event Sponsorship: Choice of Advance Program, Closing Break – Ice Cream Social, Lanyards, Rockwell Award, or Wilkening Award

- Company logo/signage prominently displayed throughout ILSC conference
- Company logo displayed at sponsored event
- One full conference registration
- Hyperlink to company on the ILSC website
- Company logo featured in the Advance Program
- 1/4 page 4-color ad in the Advance Program*
- Company logo and listing in the Conference Program
- 1/4 page black & white ad in the Conference Program*
- Social Media Promotion

BRONZE LEVEL: $3,500  
MEMBER PRICE: $3,325  
Bronze Event Sponsorship: Choice of Morning Coffee Break (Mon., Tues., Wed., or Thurs.) or Afternoon Soda Break (Mon., Tues., or Wed.)

- Company logo/signage prominently displayed throughout ILSC conference
- Company logo displayed at sponsored event
- One full conference registration
- Hyperlink to company on the ILSC website
- Company logo featured in the Advance Program
- Company logo and listing in the Conference Program
- Social Media Promotion

* LIA reserves the right to edit/approve ad content.
The International Laser Safety Conference (ILSC®) is a comprehensive four-day conference covering all aspects of laser safety practice and hazard control. Laser Safety Scientific Sessions (LSSS) will address developments in regulatory, mandatory and voluntary safety standards for laser products and for laser use. The Practical Applications Seminars (PAS) complement the LSSS by exploring everyday scenarios that the LSO and MLSO may encounter.

The Medical Practical Applications Seminar is a 2-day seminar for MLSOs who work in operating rooms, surgical centers, aesthetic clinics and medical spas. Participants will benefit from the cutting-edge medical laser safety presentations that will be showcased. The Technical Practical Applications Seminar is a 2-day seminar for practicing LSOs who are not full-time laser safety professionals. Participants will be involved in panel discussions and hot topics addressing the more common safety issues and concerns of the day-to-day operations in commercial, factory, research and medical facility settings. Professionals in all fields and applications will find ILSC a tremendous source for information and networking opportunities.

Participate in panel and hot topic discussions and view new technological developments and innovative products that may solve an issue for you. Attendees can participate in panel and hot topics discussions, meeting with exhibitors, view new technological developments and innovative products that may solve an issue for you.

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ILSC 2021 Sponsor & Exhibitor Agreement

This Agreement is made by and between LIA and your company (hereinafter referred to as “Exhibitor” and/or “Sponsor”). This Agreement is entered into by the Sponsor/Exhibitor to sponsor or exhibit at ILSC, subject to the cancellation policy described herein. This application and agreement for sponsorship and/or exhibition space becomes an official Agreement when signed by both parties. The parties agree to the following:

SPONSORSHIP & EXHIBITOR FEES: LIA reserves the right to modify pricing for sponsorships or exhibitions at any time without notice.

Agreements without payment will not be processed, without prior agreement of LIA. Methods of payment include Visa, Mastercard, Discover, American Express or Electronic Bank transfer (e.g., ACH, wire transfer, SWIFT, etc.). Deposits are non-refundable.

Any cancellations or changes to a contract, including all event days, any insurance required by Federal, state and municipal law or by business necessity, a supporting certificate number shall not be assignable by party without the express written consent of the other party, and any purported assignment of which the other party is not reasonably notified may be void.

Any request for additional exhibition space or additional sponsorship options will be quoted at the time of the request. Any reduction in the Exhibitor’s space will result in a loss of any quoted or delivered discounts.

EXHIBITOR & SPONSOR ORDERS: All Orders require advance payment for initial quotation of charges for setup, tear down and installation. Any order submitted with order by Sponsor/Exhibitor of any other display or third party involved in the set up or breakdown of exhibits. The Sponsor/Exhibitor is responsible for all payments due to LIA or any third party for quoted services.

RIGHTS TO USE: You may elect to use, license, assign, sell or in part or in part, without or with giving cause. Any shown liability for rejection without giving cause shall be limited to a refund to Sponsor/Exhibitor in the amount of fees unearned at the time of refusal. However, if Sponsor/Exhibitor is requested to stop use for violation of provisions herein or for any other stated reason for cause, no fees will be returned.

SHIPPING TO WAREHOUSE OR ILSC SITE AND/OR LABOR: All due must be made prior to any exhibition space. All products must be properly labeled as to contents, and should be accompanied by a list of materials and instructions for proper use and handling and any other must be paid by Sponsor/Exhibitor. If adjustments or additional charges are required during or after ILSC, such charges must be paid within (10) days of the last date of ILSC. LIA is not responsible for any damage or loss of your freight, please secure round trip insurance from your carrier.

INSURANCE: Sponsor/Exhibitor shall, at its own expense, secure and maintain through the term of the contract, including all event days, any insurance required by Federal, state and municipal law or by business necessity.

FIRE & SAFETY LAWS AND RELATED SITE REQUIREMENTS: Federal, state and municipal laws and regulations must be strictly observed. Any electrical or physical display must comply with fire department and electrical codes in force in the location of display. Displays may not obstruct exits, aisles and exhibit blocks. A full listing of these fire and safety regulations can be found by contacting LIA conference management.

UNFAIR COMPETING RIGHTS: All visual and audio recording rights within ILSC are reserved to LIA and/or its affiliates. Any displayed item within display or exhibition space may be recorded by Show or free of charge. No recording of booths by Exhibitors/Sponsors, other than their own, is permitted at all times. Sponsors, Exhibitors and related services are licensed by LIA, or their affiliates, before, during or after the commencement ILSC. Please do not display confidential intellectual property or proprietary information to a group of people.

ASSUMPTION OF RISKS & RELASE: Sponsor/Exhibitor expressly assumes all risks associated with resulting from or arising in connection with its participation at ILSC, including, without limitation, all risks of death, bodily injury, death, property damage, loss, or any loss or damage caused (whether caused by negligence, intentional act, accident, act of God or otherwise). Sponsor/Exhibitor holds LIA harmless from and against any claim, demand, suit, liability, damage, loss, cost, reasonable attorneys’ fees and expenses which result from, or arise out of, or in connection with: (a) Sponsor/Exhibitor’s participation or presence at Event; (b) any breach by Sponsor/Exhibitor of any provisions, agreements, promises or other undertakings to Sponsor/Exhibitor or any third party; (c) any loss or damage caused by Sponsor/Exhibitor to Sponsor/Exhibitor or any other party; (d) any loss or damage caused by Sponsor/Exhibitor to the property of any other party, or to any party under any patent, copyright, trademark, trade secret, or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from Sponsor/Exhibitor’s actions; (f) harm or injury (including death) caused by Sponsor/Exhibitor; and (g) loss of or damage caused by Sponsor/Exhibitor to Sponsor/Exhibitor’s or other Exhibitor’s property, business, business activities or profits, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.

SALES TAX: When and where applicable, city, county and state sales tax will be included in the price. If any Exhibitor is exempt from paying sales tax, it is the Sponsor/Exhibitor’s responsibility to provide LIA with its tax exempt number prior to beginning of show.

CANCELLATION POLICY: In the event of a natural disaster, acts of God or terrorists, which result in the cancellation of ILSC, exhibitors will be entitled to a fee equal to 100% of their fees to ILSC. In the event any payment or deposit received exceeds the cost of work completed, LIA will refund the balance of the payment and deposit.

Any cancellation by a Sponsor/Exhibitor more than sixty (60) business days prior to the first date of the event will result in forfeiture of a $25,000 USD service charge. Any refunds for cancellations during such period will be reduced by any cancellation fees. There are no refunds for cancellations of ILSC beyond the sixty (60) business days of the first date of the event or any time thereafter. All requests for cancellations must be made in writing to LIA conference management.

ACCOUNTS RECEIVABLE & COLLECTION POLICY: Accounts thirty (30) days past due will pay current Sponsor/Exhibitor pricing and Sponsor/Exhibitor will lose any prior discounts unless other wise agreed upon in writing between the parties. Accounts past due will be assessed 1.5% interest per month.

In the event this contract is turned over to an attorney for collection or dispute, LIA will be entitled to recover all costs and expenses incurred in the case.

SEVERABILITY: In the event that any of the provisions of this Agreement shall be held to be illegal, invalid or unenforceable or not otherwise payable so as to make this Agreement unnecessary, then this Agreement shall otherwise remain in full force and effect. Any failure to enforce any provision of this Agreement shall not constitute a waiver thereof or of any other provision.

MODIFICATION: This Agreement may only be amended or modified by a written instrument duly executed by both parties.

ENTIRE AGREEMENT: This Agreement constitutes the final and entire agreement between the First Party and the Second Party with respect to the subject matter hereof, and supersedes any prior communication (whether written, verbal or electronic) or agreement between the parties regarding the subject matter herein.

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ASSIGNABILITY AND BINDING EFFECT: This Agreement shall bind and inure to the benefit of the parties hereto and their successors and assigns. This Agreement and each party’s rights and obligations hereunder shall be assignable by both parties without the express consent of the other party and any purported assignment not permitted hereunder shall be void.

REMEDIES: CHOICE OF LAW: VENUE: The parties hereto acknowledge that money damages are an inadequate remedy for breach of this Agreement because of the unique nature of the damage that will be suffered by the in event that this Agreement is breached. Accordingly, the parties agree that in addition to any other available remedy, each party shall have the right to obtain specific performance of this Agreement and injunctive relief against any breach hereof. The prevailing party in any action brought hereunder shall be entitled to the recovery of costs from the other party.

This Agreement shall be governed by, and construed in accordance with the laws of the State of Florida and the parties hereto consent to the exclusive jurisdiction of the district courts of Orange County, Florida for any suits, actions or proceedings arising out of or related to this Agreement and waive all objections to such jurisdiction.
2021 Sponsorship Application

SPONSORSHIP LEVEL

- **Diamond** $12,000 ($11,400)
- **Platinum** $10,000 ($9,500)
- **Gold** $7,000 ($6,650)
- **Silver** $5,000 ($4,750)
- **Bronze** $3,500 ($3,325)

Name of Sponsorship: 1st Choice ________________ 2nd Choice ________________

SPONSOR PROGRAM PARTICIPANT INFORMATION

Company Name ____________________________________________________________

Address __________________________________________________________________

City/State/Province __________________________ Country __________________________ Postal Code

Company Phone ________________ Company Toll Free __________________________

Company Email __________________________ Company Web Address ______________

Contact Name __________________________ Title __________________________

(Will receive all exhibit information and guidelines)

Contact Email __________________________ Contact Phone __________________________

(Will receive all exhibit information and guidelines)

AGREEMENT: I have read and agree to the ILSC 2021 Sponsor & Exhibitor Agreement stated in this Sponsorship Application Packet. I agree that full payment will be made within 7 days of acceptance of this application.

**Applicant’s Signature** __________________________________________ **Date:** __________________________

**LIA Approval Signature** __________________________________________ **Date:** __________________________

METHOD OF PAYMENT

(Please include company name on check or P.O.)

- Check or Money Order enclosed, payable to LIA in U.S. Funds, drawn on a U.S. bank
- Wire Transfer
- Visa  ☐ MasterCard  ☐ AMEX  ☐ Discover

Credit Card No. ___________ ___________ ___________ ___________ ___________ ___________ ___________ ___________ 

CSC*No. ___________ ___________ ___________ ___________ ___________ ___________ ___________ ___________

*The card security code (CSC) is a 3- or 4-digit number (not part of the credit card number) that appears on the back of the credit card (Security Code appears on the front of American Express). Payment will not be processed without CSC code.

Name on Credit Card __________________________________________ Expiration Date ___________ / ___________ (MM/YYYY)

CC Holder Address (if different from above) __________________________________________

**Authorized Signature** __________________________________________ **Date:** __________________________

MAIL APPLICATION / PAYMENT TO:

Laser Institute of America, 13501 Ingenuity Drive, Suite 128, Orlando, FL 32826 USA

FAX APPLICATION / PAYMENT TO:

Fax with credit card information to +1.407.380.5588