



43<sup>RD</sup> INTERNATIONAL CONGRESS ON  
APPLICATIONS OF LASERS & ELECTRO-OPTICS

**November 4-7, 2024**

Loews Hollywood Hotel • Hollywood, CA

# Early Bird Exhibitor & Sponsorship Opportunities

**Early Bird Ends: April 15, 2024**

**Exhibition: Tuesday, November 5, 2024**

We appreciate your loyalty. Reserve your sponsorship with \$1000 down by **April 15, 2024** to lock in special pricing!

## **BENEFITS ALL SPONSORS RECEIVE:**

Sponsor recognition throughout conference and at sponsored event/item; a FREE black and white ad in the Technical Digest and full color ad in the Advance Program and LIA Today (1/4 page Silver; 1/2 page Gold; Full page Platinum); social media promotion; and MORE!

All sponsors receive a tabletop at the Exhibitor Reception with the opportunity to upgrade to a 10x10 booth!

Presented by:



## Sponsorship Levels

### Platinum

~~\$12,500~~ **\$11,000**

Awards Luncheon, Presidents Reception, or Field Trip

### Gold

~~\$8,500~~ **\$7,500**

Choices: Choice of Conference Track, Technical Digest Printing, Mobile App, T-Shirts, Attendee Gift, or Conference Bags

### Silver

~~\$6,500~~ **\$5,750**

Choices: Lanyards, Schawlow Award, Steen Award, Opening Plenary, Closing Plenary, or Morning and Afternoon Break of Selected Day

### Bronze

~~\$5,000~~ **\$4,500**

Choices: Student Paper Awards, Poster Presenter Awards, Farewell Ice Cream Social, or Hotel Breakfast of Chosen Day

### Exhibit Only

~~\$2,650~~ **\$2,350**

*Members receive an additional discount.*

**SAVE THE DATE:**  
**November 4-7, 2024**

Loews Hollywood Hotel  
Hollywood, CA USA

## EXHIBITOR BOOTH

Tabletop: ☐ Member Pricing

(8' x 6')

Early Bird 1 \$2,350  
Early Bird 2 \$2,500  
Regular \$2,650

☐ Non-Member Pricing

Early Bird 1 \$2,650  
Early Bird 2 \$2,800  
Regular \$2,950

☐ 10' x 10' Booth Upgrade

+ \$750

(must purchase tabletop/sponsorship)

Early Bird 1: Ends April 15, 2024 - Early Bird 2: Ends June 30, 2024

## SPONSORSHIP LEVEL (ALL SPONSORSHIPS RECEIVE A TABLETOP)

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

☐ LIA Member (10% Off)

Item/Event Sponsored: 1st Choice

2nd Choice

## PARTICIPANT INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Province \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Company Phone \_\_\_\_\_ Company Toll Free \_\_\_\_\_

Company Email \_\_\_\_\_ Company Web Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

(Will receive all exhibit information and guidelines)

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

(Will receive all exhibit information and guidelines)

Applicant's Signature

Date: \_\_\_\_\_

LIA Approval Signature

Date: \_\_\_\_\_

## PAYMENT

Amount Authorized

\$ \_\_\_\_\_ USD

Don't forget to mark the checkbox above if you are a member and would like 10% off!

Member ID #: \_\_\_\_\_

MAIL APPLICATION / PAYMENT TO:

Laser Institute of America  
12001 Research Parkway  
Suite 210  
Orlando, FL 32826

