

# ICALEO®

39<sup>th</sup> INTERNATIONAL CONGRESS ON  
APPLICATIONS OF LASERS & ELECTRO-OPTICS

**OCT 19-20, 2020**

**About ICALEO:** The International Congress on Applications of Lasers & Electro-Optics (ICALEO) has a 38-year history as the conference where researchers and end-users meet to review the state-of-the-art in laser materials processing and predict where the future will lead. From its inception, ICALEO has been devoted to the field of laser materials processing and is viewed as the premier source of technical information in the field.

## ICALEO 2020 is going virtual!

In the uncertainty of COVID-19 and for the safety and accessibility of our attendees, ICALEO 2020 has transitioned to a virtual experience for this year's conference! Virtual sponsorship offers many of the traditional benefits while providing new and exciting opportunities to engage with attendees. Virtual exhibitors will have an opportunity to showcase their products and services virtually through our online platform.

## Virtual Exhibition Opportunities

### Virtual Exhibition

The virtual exhibition will provide you with a platform that includes:

- your company logo,
- a brief description of your services,
- a video file,
- the ability to request a meeting,
- and a link to your website.

Along with this platform, all exhibitors will also receive:

- your company name in the Virtual Advance Program,
- your company logo and listing in the Virtual Technical Digest,
- and a hyperlink to your company's website on the ICALEO website

*All sponsors will receive a virtual exhibition platform.*

*All exhibitors and sponsors will receive a list of attendees that opt in.*

Members: \$650 / Non-Member: \$725

# Sponsorship Opportunities

There are different levels of sponsorship, each with their own benefits. You can also ask us about bundling sponsorship packages by sending an email to [marketing@lia.org](mailto:marketing@lia.org).

**Find the Sponsorship that Best Fits Your Company's Strategy and Needs!**

Sponsorship Plans and Benefits	Silver \$2,000	Gold \$3,000	Platinum \$5,000	Diamond \$8,000
Virtual Exhibit Platform to Promote your Company	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓
Company Logo featured in Digital Advance Program	✓	✓	✓	✓
Advertising Space in Digital Advance Program	1/4 Page	1/2 Page	Full Page	Full Page Inside Cover
Logo and Listing in Digital Technical Digest	✓	✓	✓	✓
Advertising Space in Digital Technical Digest	1/4 Page	1/2 Page	Full Page	Full Page Inside Cover
Advertising Space in LIA Today Newsletter	1/4 Page	1/2 Page	Full Page	Full Page Inside Cover
Introductory Recognition at Sponsored Event/Content	✓	✓	✓	✓
Company Logo & Hyperlink on the ICALEO Website	✓	✓	✓	✓
Dedicated Interview - Distributed in the LIA Today newsletter and Laserchirp Blog	✗	✓	✓	✓
Logo Digitally Displayed in On Demand Library	✗	✗	✓	✓
Video in Digital Technical Digest	✗	✗	✗	✓
Short Video Promo and Opportunity to Host Awards Banquet	✗	✗	✗	✓
Company Logo Displayed Digitally throughout ICALEO Conference	✗	✗	✗	✓
<b>Sponsorship Choice of: (Available)</b>	<ul style="list-style-type: none"> <li>• Opening Plenary (3/3 Available)</li> <li>• Closing Plenary (3/3 Available)</li> <li>• Student Paper Awards (2/3 Available)</li> <li>• Poster Awards (3/3 Available)</li> </ul>	<ul style="list-style-type: none"> <li>• Schawlow Award (1/1 Available)</li> <li>• Steen Awards (2/3 Available)</li> <li>• Poster Sessions (3/3 Available)</li> <li>• Panel/Round Table (1/1 Available)</li> </ul>	<ul style="list-style-type: none"> <li>• LAM Track (3/3 Available)</li> <li>• Macro Track (3/3 Available)</li> <li>• Micro Track (0/3 Available)</li> <li>• Nano Track (2/3 Available)</li> <li>• FLA Track (3/3 Available)</li> <li>• Digital Technical Digest (0/1 Available)</li> </ul>	Global Sponsor- (Technology Platform) (0/1 Available) <b>SOLD</b>

# VIRTUAL EXHIBITION PLATFORM

Member Pricing - \$650

Non-Member Pricing - \$725

## SPONSORSHIP LEVEL (ALL SPONSORSHIPS RECEIVE A VIRTUAL EXHIBITION PLATFORM)

Diamond (\$8,000)

Platinum (\$5,000)

Gold (\$3,000)

Silver (\$2,000)

Name of Sponsorship: 1st Choice

2nd Choice

## PARTICIPANT INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Province \_\_\_\_\_ Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Company Phone \_\_\_\_\_ Company Toll Free \_\_\_\_\_

Company Email \_\_\_\_\_ Company Web Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

(Will receive all exhibit information and guidelines)

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

(Will receive all exhibit information and guidelines)

**AGREEMENT:** I have read and agree to the ICALEO 2020 Sponsor & Exhibitor Agreement stated in this Application Packet. I agree that full payment will be made within 7 days of acceptance of this application.

Applicant's Signature \_\_\_\_\_ Date: \_\_\_\_\_

LIA Approval Signature \_\_\_\_\_ Date: \_\_\_\_\_

## METHOD OF PAYMENT

(Please include company name on check or P.O.)

Check or Money Order enclosed, payable to LIA in U.S. Funds, drawn on a U.S. bank

Wire Transfer

Visa  MasterCard  AMEX  Discover

Credit Card No.

CSC\*No.

\*The card security code (CSC) is a 3- or 4-digit number (not part of the credit card number) that appears on the back of the credit card (Security Code appears on the front of American Express). Payment will not be processed without CSC code.

Name on Credit Card \_\_\_\_\_ Expiration Date   /     (MM/YYYY)

CC Holder Address (if different from above) \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

MAIL APPLICATION / PAYMENT TO:  
Laser Institute of America, 13501 Ingenuity Drive,  
Suite 128, Orlando, FL 32826 USA

FAX APPLICATION / PAYMENT TO:  
Fax with credit card information to +1.407.380.5588

Amount Authorized

\$ \_\_\_\_\_ USD